Canada Post

Neighbourhood Mail™

How to create an Order (SOM) in EST 2.0





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It's my first time using Neighbourhood Mail

- First, once you have opened EST 2.0, you must ensure that "Mailings" is chosen as the Service Type, located in the top right hand corner (see red arrow below)
- Click the "New" button located on the top left corner of the screen and select "Neighbourhood Mail Mailing"



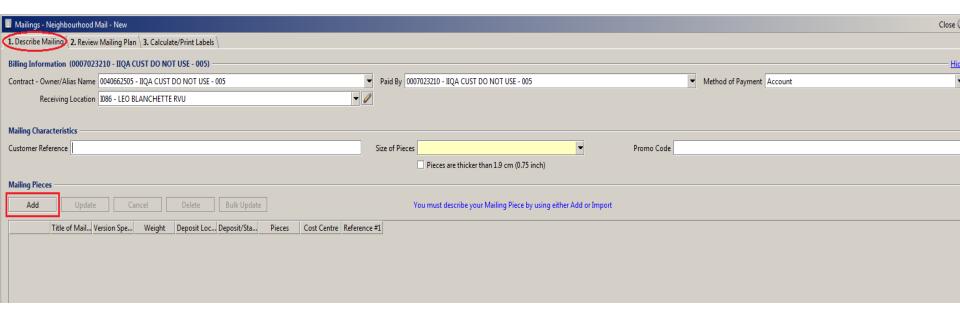
- When using Neighbourhood Mail, the screen is broken into three tabs
 - 1. Describe Mailing 2. Review Mailing Plan 3. Calculate / Print Labels





Describe Mailing Tab

 All yellow fields are mandatory. Once all fields have been completed, click "Add" button (a pop-up window will appear, see next slide)

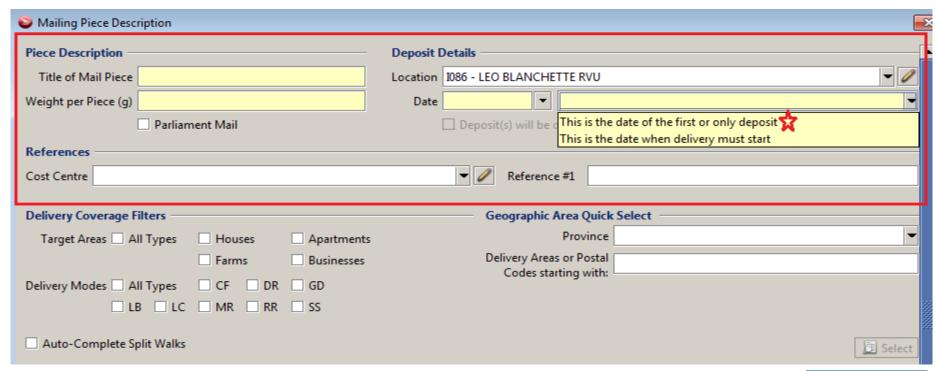


Navigate the windows and menus using either a mouse or the keyboard.

Note: As you move from field to field the application validates the data; you must acknowledge any message and make necessary corrections to the field in order to continue with the data entry.

Mailing Piece Description pop-up

- On this screen, you need to provide details of the mailing in the "Piece Description" area
- "References" information are optional
- (* This is the date of the first or only deposit = Deliver upon receipt)



I am not using Canada Post to transport my items to the Delivery Installation...

- If you are depositing your items directly to the Delivery Installation(s) involved in the delivery, you must choose the Direct to Delivery Installation option in the "Deposit Details" section (in the Mailing Piece Description pop-up)

Mailing Piece Description		E
Piece Description — Dep	posit Details —	
Title of Mail Piece Loca	ation 1086 - LEO BLANCHETTE RVU	
Weight per Piece (g)	Date	
Parliament Mail	2011 - CANADA POST PLACE PO 0015 - OTTAWA RVU	
References	1086 - LEO BLANCHETTE RVIL	
	Direct to Delivery Installations	
Cost Centre	ikclerence #1	
Delivery Coverage Filters	Geographic Area Quick Select	
Target Areas 🗌 All Types 🔲 Houses 🔲 Apartments	Province	_
☐ Farms ☐ Businesses	Delivery Areas or Postal	
Delivery Modes 🗌 All Types 🔲 CF 🔲 DR 🔲 GD	Codes starting with:	
□ LB □ LC □ MR □ RR □ SS		
Auto-Complete Split Walks		

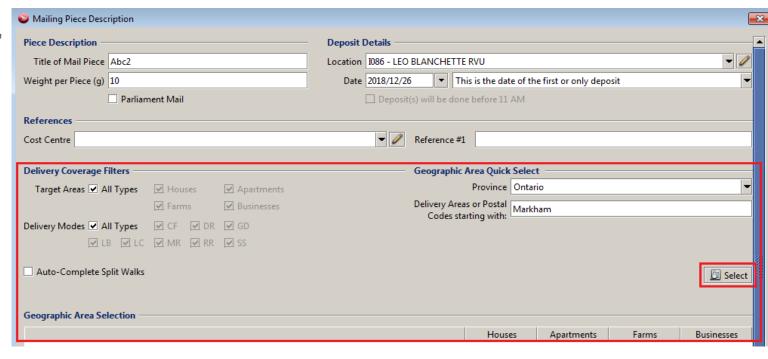
Mailing Piece Description pop-up - Continued

- "Delivery Coverage Filters" enables you to select the Target Areas and Delivery Modes you wish your items to be delivered to

When selecting the "Geographic Area", you can type in the name of the City or the FSA (first 3 letters of the postal code) under the Delivery Area (such as

Markham)

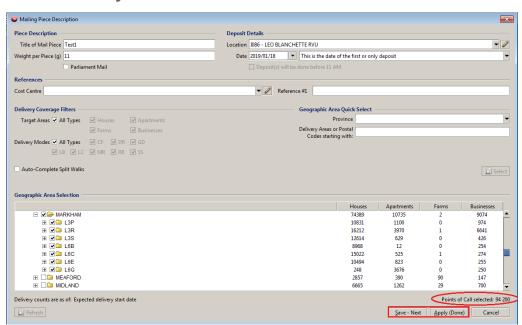
Click "Select"





Mailing Piece Description pop-up - Continued

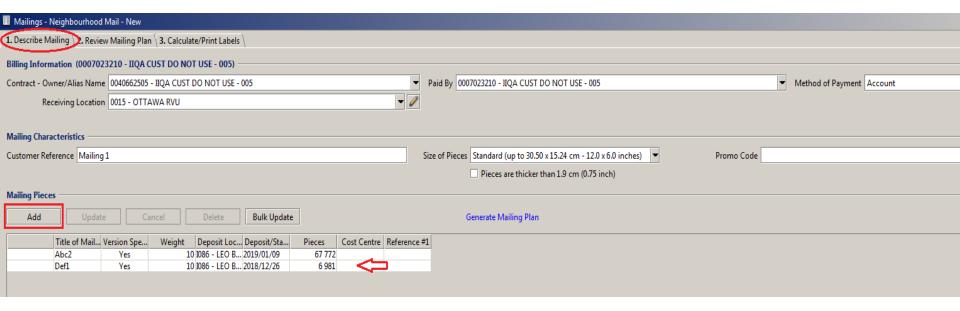
- The screen will now display the points of call (which represent the total # of mail items) selected
- Click the "+" symbol to expand and validate that the entries are correct
- This will also allow you to select and de-select routes (checkmark)
- Once you have selected the routes you wish to target and you are finished, press the "Apply(Done)" button, if you wish to add more areas, select "Save-Next"





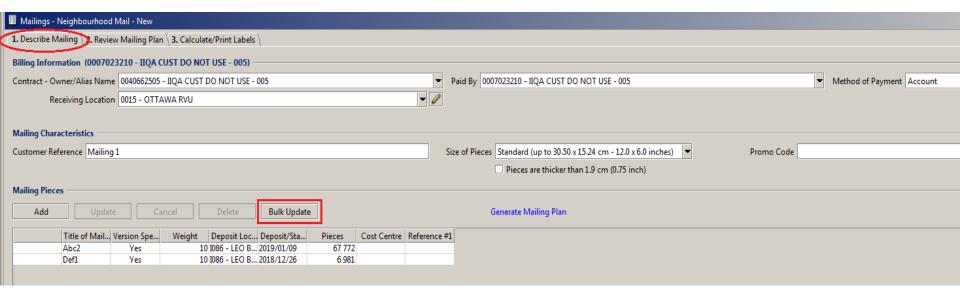
I have different versions of my items

- You can have different versions of your items on the same Statement of Mailing. In order to identify the different versions of your items, they must be entered separately and given a different Title. You may add to your mailing plan at this point by clicking on "*Add*" and follow the steps identified in slides 5 to 8



Describe Mailing Tab – Bulk Update

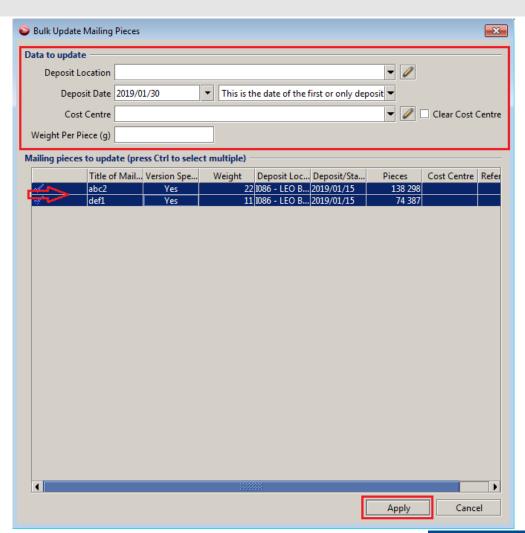
- Details of the mailing will now appear at the bottom of this screen
- If you've entered multiple mailing plans, and you wish to make a bulk change, such as updating the deposit date, you can do this by clicking on the "Bulk Update" button





Describe Mailing Tab – Bulk Update Continued

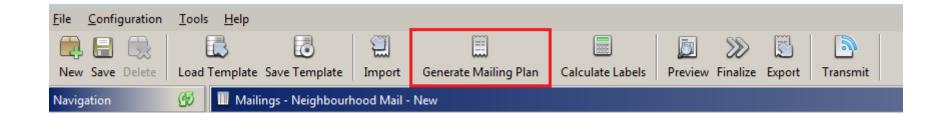
- Select the information you wish to bulk change (for example the Deposit Date)
- Holding the CTRL key and clicking on the line will allow you to select specific Delivery Installations or holding Shift and clicking on the last line of a sequence will select all.
- Once you've entered the changes, click "Apply"





Describe Mailing Tab – Generating the Mailing Plan

One you have completed entering the mailing details in the "1-Describe
 Mailing" tab, you are now ready to Generate the Mailing Plan. You will find
 the button at the top of the screen



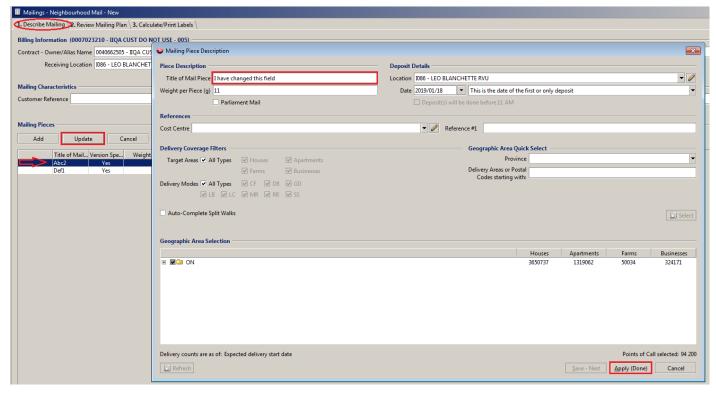


What if I need to make changes to my Mailing Pieces Information?

If any changes need to be made to the "*Mailing Pieces*" information, you may do so even if you've already generated the Mailing Plan. You must highlight the appropriate line (blue) and click "*Update*". This will open up the Mailing Piece Description pop-up window where you will be able to make changes and, once completed, click "*Apply*

(Done)"

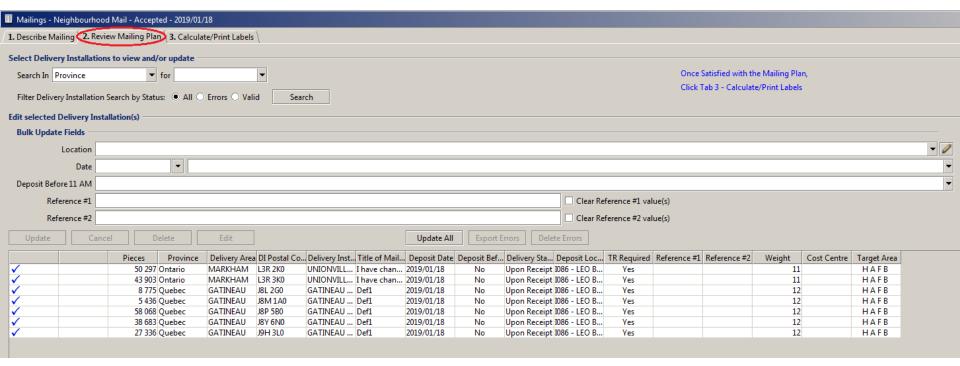
Example: The title of the mailing has been updated





Review Mailing Plan Tab

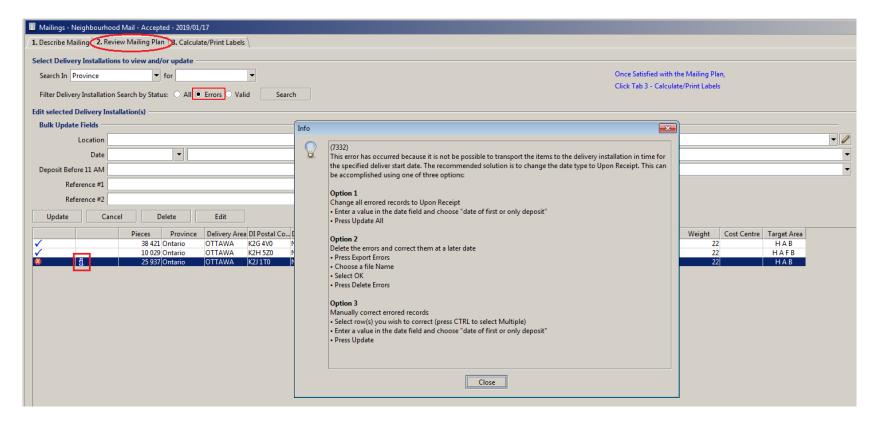
This tab is used to allow you to review the Delivery Installations. If there are errors and/or you wish to make any single or bulk changes, you may do so at this point. If no changes are needed, you can continue to tab 3 by clicking 3. Calculate/Print Labels.





Review Mailing Plan Tab - Continued

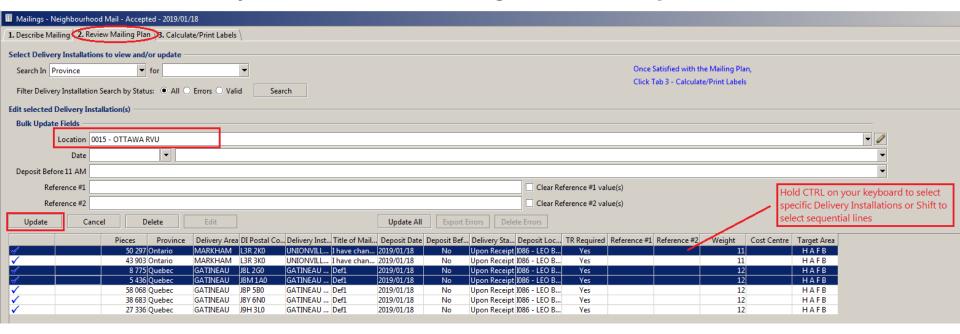
If there are errors, a red X and a blue "i" will appear in the row. If you click on the "i" a pop-up will appear with options on how to handle the error(s)





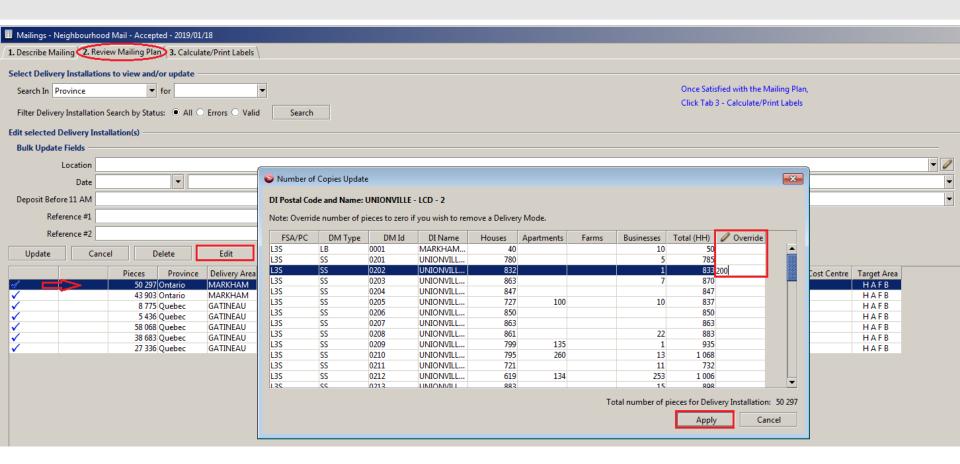
Review Mailing Plan Tab – Continued

- Any combination of the Delivery Installations below can be highlighted and bulk updated
- Holding the CTRL key and clicking on the line will allow you to select specific
 Delivery Installations or holding Shift and clicking on the last line of a sequence will select all. Once you've entered the changes, click on "Update"





Review Mailing Plan tab → I want to override the count information

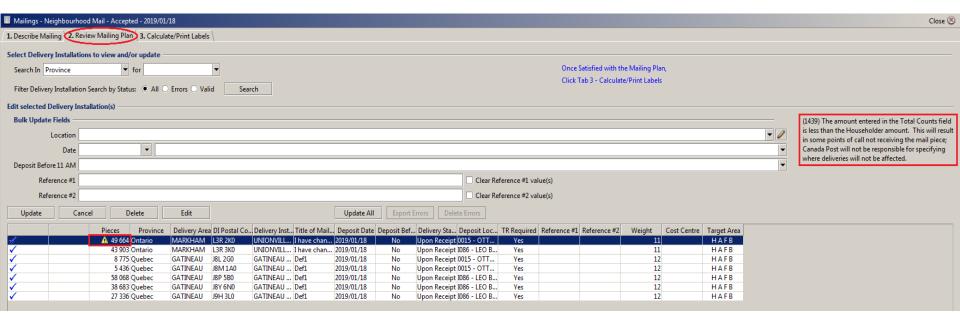


Example above – SS 0202 total was overwritten with 200 (instead of 833)



Review Mailing Plan tab → I want to override the count information – Continued

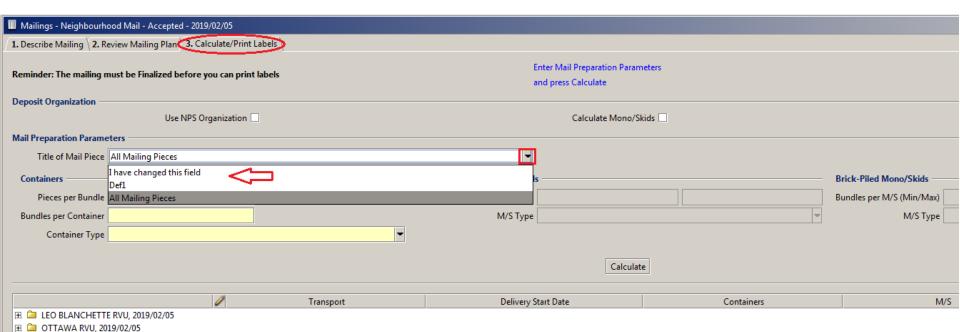
When you make changes to the number of pieces, a message is displayed advising that there will be some points of call not receiving your mail pieces. Also, a yellow warning sign appears to highlight where the numbers have been changed





Calculate / Print Labels Tab

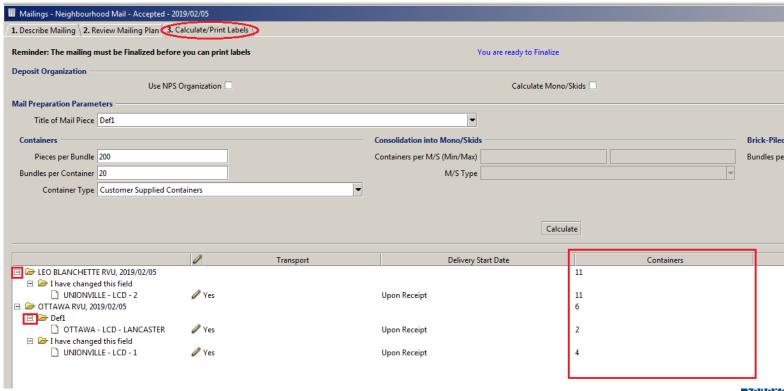
- This is the final tab that provides for the container labels to be printed
- The yellow fields are mandatory
- You may attribute the "Containers" information to all Mailing Pieces (highlighted in grey below), or you may provide different information by selecting the appropriate Mail Piece Title





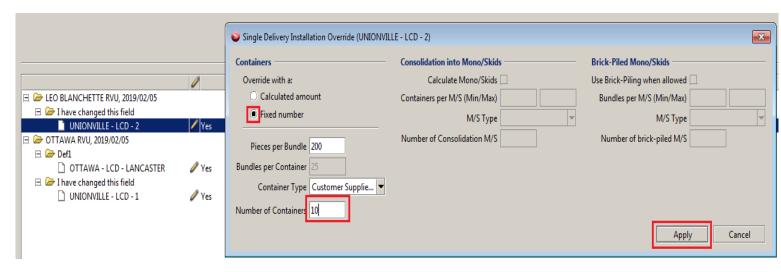
Calculate / Print Labels Tab - Continued

- The Delivery Installation and associated Containers will now appear on the bottom half of the screen. You may expand by clicking on the + sign
- Based on the pieces per bundle and the bundles per container, EST 2.0 calculates how many containers it thinks you will need based on the standard container size



Calculate / Print Labels Tab → Overriding Container Quantities

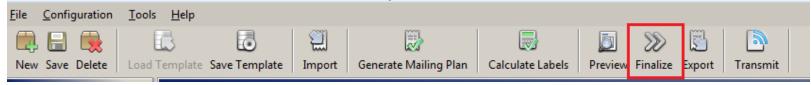
- If you are able to fit the items in less or need additional containers, the counts can be edited (if you have *Finalized*, you have to *Undo Finalize* before making changes)
- If you wish to override a Container count, double-click on the specific line and a popup window will appear
- You can change the total number of containers by clicking the "*Fixed number*" radio button and entering the total number of containers
- Click "*Apply*"





Calculate / Print Labels Tab → How to print container labels

- In order to print your labels, the mailing must be Finalized
- Click the "Finalize" button at the top of the screen



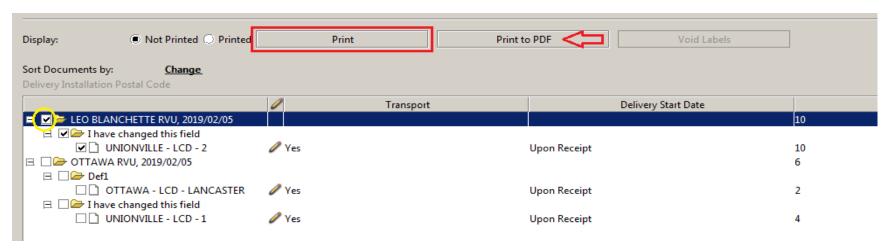
- Once Finalized, the top screen will be greyed out allowing for no more changes
- * You may leave the Neighbourhood Mailing in finalized mode until the mailing is packaged/labelled and ready to go. Once you are ready you will need to transmit (see slide 23). Note: Depending on how long you hold off on transmitting the order, you may have to re-do your Mailing Plan as routes may have been restructured during that time.
- Alternatively, if you wish to make changes, click "*Undo Finalize*" to allow you to make changes





Calculate / Print Labels Tab → How to print container labels – Continued

- Now that the mailing is Finalized, EST 2.0 allows you to select the Delivery Installations for which you wish to print labels
- If you wish to print all labels, check off all boxes in the first row of each Delivery Installation (yellow circle below)
- Alternatively if the mailing is large, you can select certain Delivery Installations and print them one by one (the print icon will be greyed out until something is checked)
- You also have the option to select "*Print to PDF*" to save the document





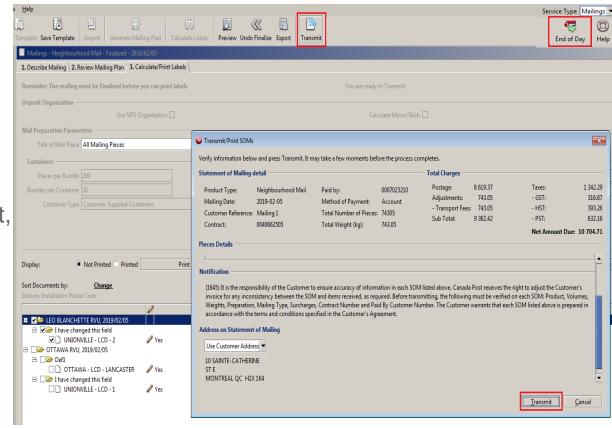
How do I print/transmit my Statement of Mailing (SOM)?

Once everything is inputted, to transfer this Order (SOM) to Canada Post, click the "*Transmit*" button at the top half of the screen. A summary of the order will appear.

Click "*Transmit*"

Once clicked, the order will be automatically charged to the account (if this is the option chosen) and a Statement of Mailing (SOM) will print, which must accompany the mailing when deposited at a Canada Post facility

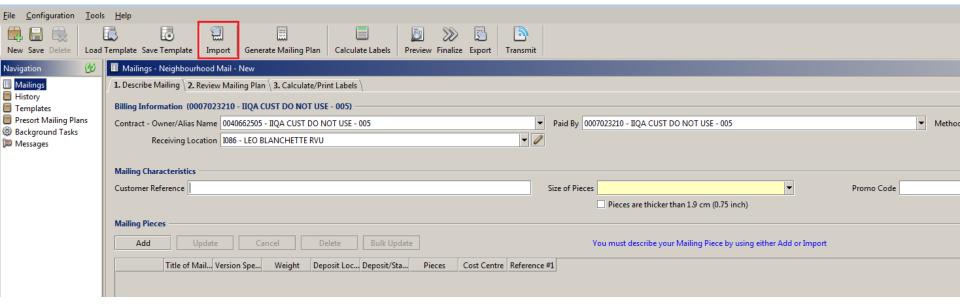
 At the end of the day, click "End of Day"





How do I import a Mailing Plan?

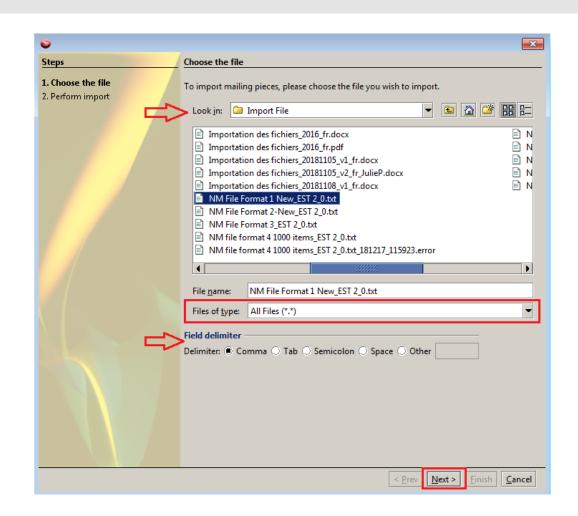
- Often mailers will receive targeting mailing plans that will consist of a small EST txt file that can be uploaded
- Once you've opened a new Neighbourhood Mail Order, complete all mandatory fields (yellow), click "Import" at the top of the screen
- For more information regarding Import File Specifications, go to: https://www.canadapost.ca/cpo/mc/assets/pdf/business/import_file_specifications_en.pdf





How do I import a Mailing Plan? - Continued

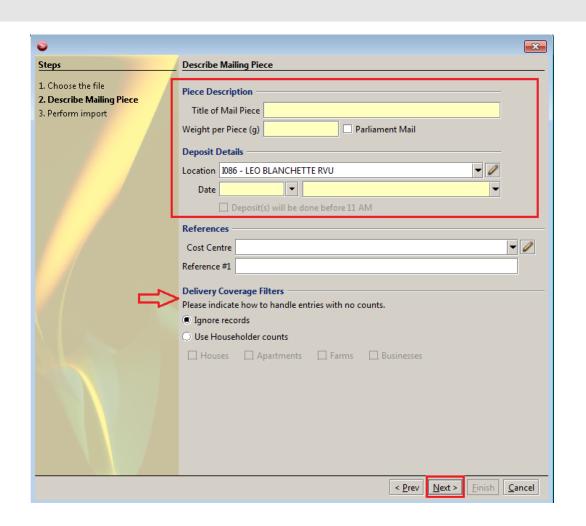
- A pop-up will appear
- Select the file you wish to import
- You may have to select "All Files (*.*)" types in order to locate it
- Choose the "Field Delimiter" of your file
- Click the "Next" button
- Note: If the file you are importing is Type
 4, skip to the next slide





How do I import a Mailing Plan? - Continued

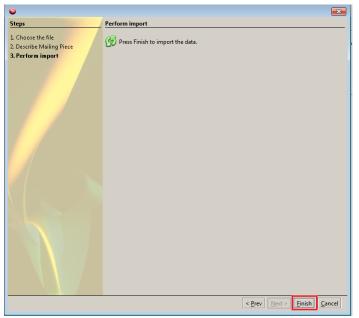
- You will now be asked to
 "Describe Mailing Piece"
- All yellow fields are mandatory
- The "References" section is optional
- In the "Delivery Coverage Filters" choose which option you wish the system to do should it encounter entries with no counts from your import file
- Click "Next"

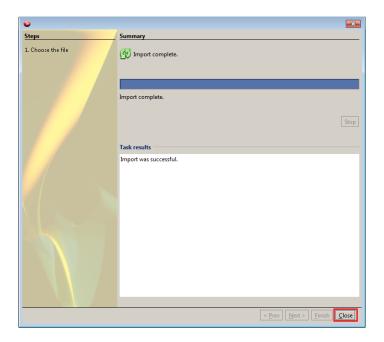




How do I import a Mailing Plan? - Continued

- Click the "Finish" button
- Once the plan is imported, you should receive a successful screen
- Click "Close"
- Go to slide 12 for next steps







How do I import a Mailing Plan? → How to add or remove routes

- To add additional routes, a separate Mailing Plan line must be created and added underneath the existing entry
 - To do this, go back to slide 4

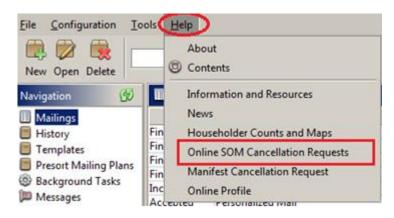
- Routes can be removed or edited by overriding the counts in the "Review Mailing Plan" tab
 - To do this, go back to slides 10 and 11

- You are now ready to click the "Generate Mailing Plan"
 - To do this, go back to slide 12

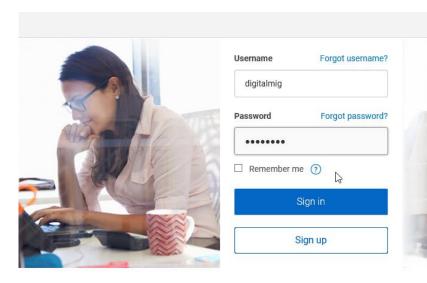


I transmitted my Statement of Mailing (SOM) by accident, can I delete it?

- If you transmit a SOM by accident, it can be deleted
- To do this, you must click on "*Help*" at the top of the screen
- Then click "Online SOM Cancellation Requests"



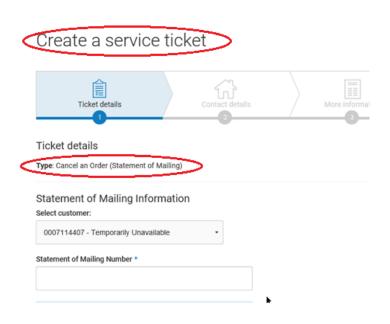
 A pop-up window will appear and ask you to log in into your CPC Account Profile





I transmitted my Statement of Mailing (SOM) by accident, can I delete it? – Continued

- Once you log in, you will be in the "Create a service ticket" flow; type: Cancel an Order (Statement of Mailing)
- Follow the steps and complete the appropriate information that can be found on the 3rd page of the SOM that was printed from the initial transmission





Top screen icon definitions

Icons	Quick description
Load Template	Recall characteristics of a mailing that you've previously saved
Save Template	Save characteristics of a mailing for repeated future use
Import	Import a mailing plan or coverage for a Neighbourhood Mail campaign
Generate Mailing Plan	Calculates the route counts for each delivery installation
Calculate Labels	Calculates the number of labels for each delivery installation
Preview	Shows the detailed cost of the mailing and allows you to create a Preview SOM to save for your records
Finalize	Validates and locks the mailing before transmitting. No further changes can be done unless you "Undo Finalize" for the mailing
Export	Creates a .txt file of your routes and counts
Transmit	Electronically sends Canada Post the mailing information and generates your SOM to accompany your mailing drop off

General information



Help tool and links:

https://www.canadapost.ca/cpo/mc/business/estdesktop20/help/index.jsf?LOCALE=en

You can receive helpful tips by placing your cursor in the field you need help with, then clicking on the **Help** button in the top right-hand corner or pressing the F1 key

EST Help 1 877 376-1212

Supplies and service 1 866 757-5480

Label stock (rolls – 500) # 33-086-829

(for thermal printers)

Label stock (Z-fold – 4,000/box) # 33-086-672

(for thermal printers)

